



## 17<sup>th</sup> Annual Continuing Education Seminar

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February 19 – 20, 2022

The Eye Specialty Group is thrilled that you would like to sponsor our 2022 Continuing Education Seminar. Please complete this form as soon as possible, so that we can reserve your place at the conference, ensuring that you receive all of the benefits you deserve as part of your sponsorship.

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Vendor setup times will be Saturday 7AM. No setup is allowed during event activities.

We look forward to seeing you in February!

### Company Sponsor Information

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**Company Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Primary Contact Title:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Contact Email Address:** \_\_\_\_\_

**Co. Mailing Address:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip)

**Product to be displayed:** \_\_\_\_\_



## ○ Gold Partnership (\$5000)

Please place a checkmark next to the incentives you would like to leverage during our 2022 Continuing Education Seminar:

- Main area exhibit space on Saturday and Sunday.<sup>14</sup>
- Up to 2 representatives from your company attend Saturday and Sunday.<sup>15</sup>
- The opportunity to place a half-page advertisement in the program.<sup>16</sup>
- The opportunity to place a medium logo on the seminar poster.<sup>17</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>18</sup>
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>19</sup>

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<sup>14</sup> **This incentive is available on a limited basis to the first vendors to pledge at the Gold Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>15</sup> **Please specify how many representatives will attend from your company on the “Representative Registration” page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>16</sup> **We must receive your half-page, full-color advertisement no later than January 1, 2022.** Please contact us for further information about the sizing for your advertisement.

<sup>17</sup> **We must receive a high-resolution logo in .EPS format before January 1, 2022** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

<sup>18</sup> **Gift bag items must be received by February 1, 2022 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2022 Continuing Education Seminar Gift Bag Item, c/o Everett Bass 825 Ridge Lake Blvd Memphis TN 38120.**

<sup>19</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2022 Continuing Education Seminar, we must receive your pledge before January 1, 2022 at the latest, assuming there are still opportunities available.**



## ○ Silver Partnership (\$3500)

Please place a checkmark next to the incentives you would like to leverage during our 2022 Continuing Education Seminar:

- Exhibit space on Saturday.<sup>20</sup>
- 2 representatives from your company attend on Saturday.<sup>21</sup>
- The opportunity to place a quarter-page advertisement in the program.<sup>22</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>23</sup>
- The opportunity to place your brand name in large font on the seminar poster. (No Logo)<sup>24</sup>
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>25</sup>

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<sup>20</sup> **This incentive is available on a limited basis to the first vendors to pledge at the Silver Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>21</sup> **Please specify how many representatives will attend from your company on the “Representative Registration” page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>22</sup> **We must receive your quarter-page, quarter-color advertisement no later than January 1, 2022.** Please contact us for further information about the sizing for your advertisement.

<sup>23</sup> **Gift bag items must be received by February 1, 2022 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2022 Continuing Education Seminar Gift Bag Item, c/o Everett Bass, 825 Ridge Lake Blvd Memphis TN 38120.**

<sup>24</sup> **We must receive a high-resolution logo in .EPS format before January 1, 2022** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

<sup>25</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2022 Continuing Education Seminar, we must receive your pledge before January 1, 2022 at the latest, assuming there are still opportunities available.**



## ○ Bronze Partnership (\$1500)

Please place a checkmark next to the incentives you would like to leverage during our 2022 Continuing Education Seminar:

- Exhibit space on Saturday.<sup>26</sup>
- 2 representatives from your company attend on Saturday.<sup>27</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>28</sup>
- The opportunity to place your brand name medium size on the seminar poster. (No Logo)<sup>29</sup>
- The opportunity to provide a gift card for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>30</sup>

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<sup>26</sup> **This incentive is available on a limited basis to the first vendors to pledge at the Bronze Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>27</sup> **Please specify how many representatives will attend from your company on the “Representative Registration” page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>28</sup> **Gift bag items must be received by February 1, 2022 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2022 Continuing Education Seminar Gift Bag Item, c/o Everett Bass, 825 Ridge Lake Blvd Memphis TN 38120.**

<sup>29</sup> **We must receive a high-resolution logo in .EPS format before January 1, 2022** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

<sup>30</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2022 Continuing Education Seminar, we must receive your pledge before January 1, 2022 at the latest, assuming there are still opportunities available.**



## Representative Registration Information

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### Primary Company Representative

Representative Name: \_\_\_\_\_

Representative Title: \_\_\_\_\_

Representative Phone: \_\_\_\_\_

Representative email: \_\_\_\_\_

### Additional Company Representatives (If Applicable)

Representative Name: \_\_\_\_\_

Representative Title: \_\_\_\_\_

Representative email: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Representative Title: \_\_\_\_\_

Representative email: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Representative Title: \_\_\_\_\_

Representative email: \_\_\_\_\_



## Sponsorship Payment Information

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Please make your check payable to the Eye Specialty Group. Mail your payment to the following address:

Eye Specialty Group

**Attention: Everett Bass**

825 Ridge Lake Blvd.

Memphis, TN 38120

If you have questions or concerns, please email Everett Bass, Director, Business Development at 901.820-2326 Office, 901.901488-0285 Cell, or [everettbass@esa.md](mailto:everettbass@esa.md).

### **HOTEL INFORMATION**

Please see below hotel link:

#### [Hilton Memphis](#)

939 Ridge Lake Boulevard, Memphis, Tennessee, 38120, USA +1-901-684-6664